



# Your Impact, Our Mission

# 2026 SPONSORSHIP GUIDE

## WHO WE ARE

Reach for Resources is proud to support more than 2,100 people, and the friends, families, and caregivers who walk alongside them, through disability and mental health services that promote independence, connection, and belonging. As a community-based nonprofit, we provide mental health support, adaptive recreation, in-home services, transportation, and skill-building opportunities that empower people of all abilities to thrive.

Your partnership helps ensure that people with disabilities and mental health conditions can access the programs, relationships, and experiences that make life fuller, healthier, and more connected.

## EVENTS OVERVIEW

Reach hosts engaging community events and adaptive sports leagues throughout the year, creating welcoming spaces for community members, families, friends, and the people we support to connect, build relationships, and enjoy new experiences together.

From networking events and bowling leagues to mental health resource fairs, our calendar is packed with opportunities for you to get involved, make an impact, and be part of something meaningful.

## ANNUAL EVENTS & PROGRAMS SNAPSHOT:

	Quarter 1 Jan-Mar	Quarter 2 Apr-June	Quarter 3 July-Sept	Quarter 4 Oct-Dec
Events	Bowl-A-Thon Bingo Mingle & Mix	Spring Fling Friends & Family Event Bingo Mingle & Mix	Resource Fair Bingo Mingle & Mix	Ghostly Gala Pickleball Classic Bingo Mingle & Mix
Sports Leagues	Winter Bowling League	Spring Bowling League Basketball League	Summer Bowling League Softball League	Fall Bowling League



## SPONSOR BENEFITS

Sponsoring Reach for Resources is a powerful way to directly impact your local community and show your commitment to inclusion. Every sponsorship supports programs that help people of all abilities live healthy, connected lives.

### ALL SPONSORSHIPS INCLUDE:

- Your brand name/logo on event marketing materials and signage
- Recognition in our monthly email newsletter (5,000+ subscribers)
- Logo placement on our website or social media can be added based on the sponsorship level or tailored to your goals
- Custom sponsorships are also available

### READY TO GET STARTED?

Vist [reachforresources.org/sponsorship](http://reachforresources.org/sponsorship)

For questions or to build a custom partnership package, please contact:

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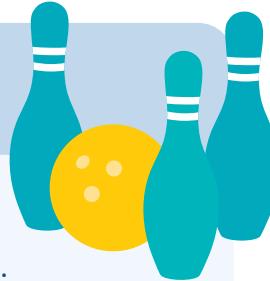
# Join Us For These Annual

Looking for connection, fun, or a meaningful way to give back? Reach's annual events bring the community together through celebrations, recreation leagues, and mission-driven fundraisers that support people of all abilities.



## Bowl-A-Thon

March 7 | Bloomington



**Attendance:** 65+ bowlers and 40+ guests

**About:** A fun, community bowling event bringing together people of all abilities for friendly competition, food, prizes, and connection.

**Impact:** Raises more than \$12,000 annually to support adaptive recreation programs.

**Sponsorships:** \$100–\$2,000 opportunities available

## Bingo & Brews

February 23, April, August, December 1 | Locations Vary

**Attendance:** 50+ guests

**About:** Guests of all abilities come together at a local brewery to enjoy Bingo and play for awesome prizes. It's a night of friendly competition, shared laughs, and new connections, all while celebrating community.

**Impact:** Strengthens community connections, and raises awareness of Reach for Resources' programs.

**Sponsorships:** \$100–\$1,000 opportunities available



## Spring Fling

May 9 | Plymouth



**Attendance:** Anticipated 100+ guests

**About:** A unified adult prom featuring music, dancing, a photo booth, silent auction, and appetizers.

**Impact:** Supports Reach for Resources' programs while building community connection.

**Sponsorships:** \$100–\$5,000 opportunities available



## Friends & Family Event

June 15 | Hopkins

**Attendance:** 75+ guests

**About:** A relaxed community event with local brews, great food, and recognition of Reach Award winners.

**Impact:** Builds community connection and raises awareness of Reach for Resources' services.

**Sponsorships:** \$100–\$1,000 opportunities available

Ada

## Bowling Leagues

Winter | Spring | Summer | Fall

Year-round leagues where individuals with disabilities have fun, build skills, and connect with others through bowling.

Promotes confidence,

# Events



## Ghostly Gala

October 30 | Brooklyn Park

**Attendance:** 400+ guests

**About:** The Ghostly Gala is an inclusive Halloween celebration bringing together individuals with disabilities, families, friends and supporters for an evening of fun and community. Guests enjoy dinner, a costume contest, games, music, dancing, and spooky surprises, creating unforgettable memories for people of all abilities.

**Impact:** Promotes inclusion, connection, and joyful experiences for the community.

**Sponsorships:** \$100-\$2,000 opportunities available



## Mingle & Mix

February 10, April 21, June 9, August, October, December | Locations Vary

**Attendance:** 10-25 guests per session

**About:** A casual, free networking series connecting business professionals and community members in a relaxed setting. Guests can share ideas, build relationships, and learn more about Reach for Resources, all while enjoying a drink on us.

**Impact:** Fosters professional connections, strengthens community relationships, and increases awareness of Reach for Resources' programs.

**Sponsorships:** \$500 available per event



## Resource Fair

September | Location TBD

**Attendance:** 50-100 individuals and families

**About:** A community fair connecting individuals with mental health conditions and disabilities with to local resources and services.

**Impact:** Increases access to services and information, including on-site voter engagement.

**Sponsorships:** \$50 vendor tables and sponsorships up to \$1,000 available

## Pickleball Classic

November 12 | Minnetonka



**Attendance:** Anticipated 50+ participants and guests

**About:** A brand-new pickleball fundraiser featuring open play for all skill levels, a beginner lesson, and a fun, social atmosphere.

**Impact:** Supports Reach's Independent Living Skills program, helping individuals build independence and live self-directed lives.

**Sponsorships:** \$100 - \$5,000 opportunities available

## Adaptive Recreation Sports Leagues

### Basketball League

April - May

Players of all abilities enjoy team play, practice skills, and experience the excitement of the game in a supportive environment.

physical activity, teamwork, and community connection for participants.

### Softball League

June - August

Participants play softball in a welcoming, adaptive environment that emphasizes teamwork, skill-building, and fun.



# SPONSORSHIP LEVELS

## PRESENTING PARTNER — \$15,000

### EXCLUSIVE: ONE AVAILABLE

- Recognized as the 2026 Presenting Sponsor on all event marketing materials and signage
- Brand name/logo featured in our monthly email (12x)
- Full-page ad in the Reach Reader quarterly newsletter (4x)
- Brand name/logo on Bowl-A-Thon t-shirt and all team jerseys
- Four tickets to: Bowl-A-Thon, Spring Fling, and Ghostly Gala
- Podium time at the event of your choice

## COMMUNITY LEADER — \$10,000

- Brand name/logo on all event marketing materials and signage
- Brand name/logo featured in our monthly email (12x)
- Half-page ad in the Reach Reader quarterly newsletter (4x)
- Brand name/logo on Bowl-A-Thon t-shirt
- Two tickets to: Bowl-A-Thon, Spring Fling, and Ghostly Gala

## INCLUSION ADVOCATE — \$7,500

- Brand name/logo on all event marketing materials and signage
- Brand name/logo featured in our monthly email (6x)
- Quarter-page ad in the Reach Reader quarterly newsletter (4x)
- Brand name/logo on Bowl-A-Thon t-shirt

## COMMUNITY SUPPORTER — \$5,000

- Brand name/logo on all event marketing materials and signage
- Brand name/logo featured in our monthly email (6x)

## EVENT SPONSOR — \$1,000 PER EVENT

### CHOOSE ONE (OR MORE): BOWL-A-THON, SPRING FLING, OR GHOSTLY GALA

- Brand name/logo on marketing materials & signage for your selected event
- Brand name/logo featured in our monthly email (1x)
- Bowl-A-Thon sponsors receive logo placement on the event t-shirt
- Two tickets for your selected event

## LEAGUE SPONSOR — \$1,000 PER LEAGUE

### OR \$5,000 FOR ALL SIX LEAGUES

- Brand name/logo on league jerseys
- Brand name/logo featured in our monthly email (1x)

## NETWORKING SPONSOR — \$500 PER EVENT

- Brand name/logo on Mingle & Mix event marketing materials and signage
- Brand name/logo featured in our monthly email (1x)

*Show your support and increase your visibility.*

*Explore sponsorship opportunities at [reachforresources.org/sponsorship](https://reachforresources.org/sponsorship)*





# PROMOTE WITH PURPOSE

## Connect. Engage. Support.

Reach thousands in your community while showing your support for a cause that matters! By purchasing an ad through Reach for Resources, you're doing more than promoting your business — you're investing in a vibrant, inclusive community.

### WHY ADVERTISE WITH US?

#### 2,900+ Direct Impressions

Our print materials are mailed directly to over 2,900 individuals, including families, donors, sponsors, and community supporters, all engaged with our mission and services.

#### Online Exposure

All ads are featured in our digital versions, available through our website, e-newsletters, and social media channels, amplifying your reach far beyond the mailbox.

#### A Trusted Name in the Community

For over 40 years, Reach for Resources has empowered people of all abilities to live meaningful lives. Our community trusts us and that same trust extends to you.

#### Targeted, Meaningful Visibility

Your ad will be seen by people who are deeply connected to the community, individuals looking for reliable local businesses and services to support.



#### Full Page

\$750

1 Print Ad  
8" x 10.5"

#### Half Page

\$450

1 Print Ad  
8" x 5.25" (Horizontal)  
4" x 10.5" (Vertical)

#### Quarter Page

\$250

1 Print Ad  
4" x 5.25"

#### Digital Ads

\$150

1 Email Ad  
600px x 730 px

### MAXIMIZE YOUR SAVINGS WITH AD PACKAGES!

Reserve space in multiple publications and enjoy a discount.

\$2,250

4 Print Ads

\$1,350

4 Print Ads

\$850

4 Print Ads

\$350

3 Email Ads



#### Ready to Place Your Ad?

Visit <https://bit.ly/R4RAdPackages> or scan the QR code to secure your spot and make a lasting impact in your community!

**Custom sponsorship packages available!**  
Ask us how we can bundle ad placement with event sponsorship opportunities for even greater exposure.

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[Reachforresources.org](http://Reachforresources.org)



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