



Development Committee Member

Summary: The Development Committee Member is a volunteer leadership role focused on advancing Reach for Resources' fundraising strategies and philanthropic growth. Committee members serve as advisors and ambassadors, helping to strengthen individual giving, sponsorships, grant strategy, donor engagement, and long-term fundraising planning. This committee is ideal for individuals with experience in fundraising, business leadership, philanthropy, financial services, nonprofit development, marketing, sales, community leadership, or executive management who are interested in helping Reach expand its impact and sustainability.

Time Commitment:

- Approximately 5 hours per week
- Monthly committee meeting (virtual or hybrid)
- Additional project-based meetings as needed
- Optional participation in fundraising events, donor cultivation activities, and campaign initiatives
- Additional volunteer opportunities available for members seeking greater involvement

Responsibilities:

- Fundraising Strategy & Development
 - Provide insight and recommendations on annual fundraising strategies and priorities
 - Support the development of individual giving, recurring giving, and major gift initiatives
 - Offer feedback on fundraising campaigns, messaging, and donor stewardship efforts
 - Assist in identifying emerging trends and opportunities in philanthropy and nonprofit fundraising
- Donor Engagement & Prospect Development
 - Help identify prospective individual, corporate, and foundation donors
 - Provide guidance on donor prospecting and relationship-building strategies
 - Offer insight into donor cultivation, wealth screening, and major gift opportunities
 - Assist in developing strategies for donor acquisition, retention, and giving campaigns
- Campaign Planning
 - Advise on multi-year fundraising initiatives and growth strategies
 - Provide strategic input for potential capital campaigns and comprehensive fundraising campaigns
 - Support campaign readiness assessments and long-term fundraising planning
 - Assist with campaign messaging and community positioning
- Sponsorship & Community Partnerships
 - Help identify and cultivate corporate sponsorship opportunities
 - Provide connections to business leaders, community organizations, professional networks, and industry groups
 - Assist in strengthening partnerships with chambers of commerce, Rotary clubs, civic organizations, and local businesses

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- Organizational Advancement
 - Serve as an ambassador for Reach for Resources
 - Promote Reach's mission and impact with professional and community networks
 - Expand for awareness of Reach's programs, services, and fundraising opportunities
 - Support the organization's long-term growth and sustainability goals

Qualifications:

We welcome individuals with experience in one or more of the following areas:

- Fundraising and nonprofit development
- Executive leadership or business ownership
- Financial services or wealth management
- Major gifts, donor relations, or philanthropy
- Corporate partnerships and sponsorships
- Marketing, sales, or business development
- Grantmaking or Foundation Leadership
- Strategic planning
- Chamber of Commerce, Rotary, Lions, or other civic/community organizations
- Professional networks that can help expand Reach's visibility and fundraising efforts

Benefits:

- Help shape the future growth and sustainability of Reach for Resources
- Share professional expertise to create lasting community impact
- Expand your professional and philanthropic network
- Gain experience in campaign planning and nonprofit strategy
- Support life-changing opportunities for individuals with disabilities
- Make a meaningful difference in your community

If interested, please email Reach's Volunteer Manager, Blair McLaughlin, at bmclaughlin@reachforresources.org. Qualified parties will be invited to complete a short phone interview, with meetings to begin mid-September.

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